DETROIT MONTH OF DESIGN

SEPT 1-30
CELEBRATING 10 YEARS
For many, 2020 has been a year marked by loss, pain, and uncertainty. This is a time to reflect on the future we want and the actions needed to bring that future into reality. Here at Design Core Detroit, we know the vital role inclusive design will play in cultivating this new reality—one in which our cities, systems and products are designed to help all people thrive.

As we celebrate the 10th anniversary of the Detroit Design Festival, now known as Detroit Month of Design, we are proud to see how Detroit's design community has grown and developed. Since its inaugural year, the festival has sought to uphold Detroit designers as creative problem-solvers who can work hand-in-hand with business, government and community to develop human-centered and practical solutions.

While some of our favorite celebrations cannot take place due to the COVID-19 pandemic, the schedule continues to exemplify the best of what Detroit has to offer through a variety of virtual and safe in-person experiences. Throughout September, we invite you to meet the Detroit design talent that can help us adapt to current challenges and lead as a UNESCO City of Design.

Olga Stella
Executive Director, Design Core Detroit

ABOUT DETROIT MONTH OF DESIGN
Programmed by Design Core, Detroit Month of Design is a citywide celebration of creativity that gathers designers and the greater community to celebrate Detroit’s role as a national and global design capital.

Every September, partners across Detroit—from emerging studios to established companies and educational institutions—come together to show off their latest works and ideas. These cross-disciplinary events take place in all corners of the city, highlighting the talent and innovation that make Detroit a UNESCO City of Design.

@designcoredet   #DetroitMonthOfDesign    www.detroitmonthofdesign.com

DETOUR CITY OF DESIGN PODCAST × Hosted by Olga Stella
Listen in for a spirited conversation on how design can be used to create conditions for better quality of life and economic opportunity. Designers are professional problem solvers and in Season 2, we discussed the value of design to business and society.

LISTEN + SUBSCRIBE × www.designcore.org/podcast
Apple, Spotify, TuneIn, Stitcher, iHeartRadio

“Design is at its most powerful when it is inclusive. When it’s rigged up to provide benefits to society and individual...It is also this idea of adding value to human life.”

Rama Gheerawo, S2 EP3
Director of The Helen Hamlyn Centre for Design at the Royal College of Art
The first Detroit Design Festival is founded under the direction of Matthew Clayson and Melinda Anderson as an eight day festival to promote Detroit designers and creative talent.

Detroit Design Festival and Dlectricity partner to share six days of overlapping programming in Midtown, including a Design Village.

Detroit is designated as the first UNESCO City of Design in the United States.

Detroit is now Design Core Detroit and the Detroit Design Festival expands to Detroit Month of Design.

The winners of the City of Design Competition for designers in the UNESCO Creative Cities Network debut. Their prototypes address safety and walkability in three Detroit neighborhoods. Design Core hosts the annual UNESCO Design Cities meeting.

Despite the COVID-19 pandemic, Design Core implements the biggest program yet to show the world why we need design now more than ever!
DESIGN EXPERIENCES FOR EVERYONE!

Design is all around us and Detroit Month of Design is here to show the world why thoughtful design matters now more than ever. Design Core has organized a fun and educational program, featuring both local and international guests, that can be enjoyed in-person or from the comfort of home. Whether you want to experience something new, discover talent, or learn about how design impacts our lives, there is something for everyone to enjoy. We invite you to experience design through 65+ events.

SAFETY MEASURES

All in-person events will follow the guidelines for group gatherings set by the State of Michigan. Our event organizers are taking careful measures to ensure a safe Detroit Month of Design experience. Measures include small private tours of exhibitions, virtual streaming options, outdoor experiences, no-touch installations, timed ticket entry, mask requirements, heightened sanitation practices and more.

Please make sure to RSVP in advance for any in-person events you plan to attend. Don’t forget to wear a face mask and practice social distancing.

See latest updates and event details by visiting each event page at DETROITMONTTHOFDESIGN.COM

TALKS

SEPT. 03
Designing Sustainable Cities: Book Release + Panel Discussion
UNESCO Design Cities + CAN Art Handworks + Fort-Rouge Gateway (FRoG) Partnership

08
Rebooting the World
UNESCO Design Cities Network

09
Inspiration/Imagination: A CCS Alumni Lecture by Bryan Thompson
College for Creative Studies

10
Inside the Design Network: Stories of Collaboration
Design Core + Metropolitan Museum of Design Detroit

1
Designing Equitable Healthy Cities
Cooper Hewitt Smithsonian Design Museum

Enduring Innovation: Entrepreneurs Unite!
Sundberg-Ferar Product Innovation Studio

13
Scent as a Design Element
Sfumato Fragrances

14
Design Resilience
Lawrence Technological University’s CoAD + DCDT

15
Artist as Developer, Transforming Places Through Social Infrastructure
Other Work + The Artist Village
Our New Social Reality, The Future of the Public Realm ♦
Lorcan O’Herlihy Architects (LOHA)

Localizing Luxury² ♦
Cristin Richard, House of Raw + Isabelle Weiss, NEXT:SPACE

Design for ReAbility ♦
Wareologie + Poco Labs + TrendAble

Designing Neighborhoods: Building the Future of Detroit
Gensler Detroit

Watch This Space³
CultureSource

Toyota Lecture Series: Developing a more inclusive approach to design with rootoftwo
College for Creative Studies + Design Core

What’s the D in Design? ♦
D-Ford

Long Story Short: Women in Design ♦
Rightpoint

On Wilderness and Migration: Quarantined Landscapes of Detroit
WildUrban.Land

Amateur Hour⁴
Students from Lawrence Technological University

The Architecture of Convenience
LTU Detroit Center for Design & Technology

sourceFORMATION ♦
Metropolitan Museum of Design Detroit

If These Walls Could Talk
AGI Construction

20 in 2020
College for Creative Studies + Community Arts Partnerships

Future Present: Design in the Time of Urgency⁵
Science Gallery Detroit

Community Engagement in Neighborhood Design
Woodbridge Neighborhood Development

Never Normal⁶ ♦
Form&Seek + Wasserman Project

*See website for opening and closing dates
YOUTH & FAMILY

SEPT. 01 —9/30
Talk Tree to Me®
Spackman Mossop Michaels + Detroit Riverfront Conservancy + Sierra Club

23
Design Eye Tournament®
Design Eye Game LLC

24
Changing Course: Navigating the Future of Design
Cooper Hewitt Smithsonian Design Museum

26
Detroit LA RiDE Cycle Tour™
MIASLA

An Outdoor Stage in Brightmoor
Brightmoor Maker Space

Design Our Future
DESIGNCONNECT + DTE Beacon Park Foundation + Downtown Detroit Partnership

SEPT. 09 —9/10
Design for Good DETROIT 2020
Arts4Good

10
Sashiko Denim Repair & Mending Workshop
Detroit Denim Co.

20
On Wilderness: A Field School
WildUrban.Land

23
Development by Design
Design Core Detroit + Next Cities Investment

People-First Problem Solving: A Virtual Design Literacy Workshop
Cooper Hewitt Smithsonian Design Museum

25
Designing the Customer Experience
Tech Town Detroit

Detroit Fashion + Tech Hackathon
Whim Detroit, Pure Michigan BusinessConnect

SEPT. 04
Downtown Art & Architecture Walking Tour
Detroit Experience Factory

VIRTUAL, OUTDOOR AND SAFE INDOOR EXPERIENCES.
FOR MORE DETAILS AND UPDATES, VISIT WWW.DETROITMONTHOFDESIGN.COM
**Virtual Open Studios Pontiac**
FPB Design x Build

**Book Tower: Reconstructing a Detroit Icon**
Bedrock Detroit

**Tiles on Tap**
Pewabic Pottery

**Walking Tour - Albert Kahn’s Detroit**
Albert Kahn Associates, Inc.

**Junior League of Detroit 2020 Designers’ Show House**
Junior League of Detroit

**Press 321: The Death and Life of Print Media**
Bedrock Detroit

**City Modern: The Future of Historic Brush Park**
Bedrock Detroit

**Design Studio 6 Launch & Open House**
Design Studio 6 + Interior Compositions

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**MUSIC X DESIGN**
AIGA Detroit

**Design in the City: Pop-Up & Trunk Show**
Design Core Detroit

**Science Gallery Detroit Presents Shigeto**
Science Gallery Detroit

**Tangle: A Wonder Garden Experience**
Bridging Communities

**12 Years of 12 Inches**
Haute to Death

**Detroit Designer Showdown**
SpaceLab Detroit

**AIA Detroit Celebration of Architecture**
AIA Detroit

**Art on the Avenue**
Livernois Alliance, Avenue of Fashion Business Association, IBAUC

*Denotes an event organized by a Detroit Design Network member*
Design in the City is a new competition for emerging fashion and accessory designers to showcase and build awareness of their work. Selected winners receive support and technical assistance from an industry advisory council made up of local and global leaders in fashion. The program paired seven designers—prioritizing women and people of color—with independent commercial spaces across Detroit to host installations of their work.

Made possible by Gucci Changemakers Fund and additional support from Bedrock.

**TRUNK SHOW + POP-UP RETAIL**

Additional programming for Design in the City includes a pop-up and trunk show at the following locations:

- Simply Casual
- Art in Motion
- Jo’s Gallery Cafe
- House of Pure Vin
- Hot Sam’s

**POP-UP**
September 1-30

**TRUNK SHOW**
September 12 from 1-3pm

**ATELIER DETROIT**

BY Donovan Dewberry
@ WeWork | 6001 Cass Ave | Detroit, MI 48202

With a BFA in Illustration and a minor in Fiber Textile Design from College for Creative Studies, Donovan Dewberry designs fashion apparel and accessories that live between the worlds of commercial accessibility and high-end couture. Donovan’s installation will take viewers on a visual journey of the design process, demonstrating how a fashion designer brings their work to life from illustration, to experimental draping, and to the final product.

**VIRTUAL EXPERIENCE SEPT. 12**

**EXCESS BAGGAGE**

BY Cristin Richard
@ Lisa Spindler Studio | 1520 Woodward Ave | Detroit, MI 48226

Cristin Richard is an artist and researcher with an extensive background in exhibitions and experience in the fashion industry. This installation will connect her work with the natural world to question its relationship with the human being and nature itself. A multi-level composition of mirrored pedestals, plexiglass boxes containing soil and grass, topped with translucent skin-like handbags, provoke self reflection and investigate what a sustainable future really means.

**VIRTUAL EXPERIENCE SEPT. 16**
HER HUE
BY Trice Clark
@ 1425 Woodward Ave | Detroit, MI 48226
Trice Clark is a self-taught artist who was referenced as Detroit’s Handy Woman by CBS. Trice has worked for local Detroit music festivals like Afro Future Fest and Kindred and created backdrops for brands like Footlocker and Bumble. Her Hue is an installation that will promote the celebration of Black hair. Using weaving techniques to create oversized fiber art made of braiding extensions, the installation will mimic different textures to show the inclusiveness of all of our different hair types.

VIRTUAL EXPERIENCE SEPT. 10

MAKE WAVES
BY Kristina Beaty
@ Playground Detroit | 2845 Gratiot Ave | Detroit, MI 48207
As an African American woman born and raised on the East Side of Detroit, Kristina Beaty has absorbed the culture of the city since birth and gravitated towards the art of hair sculpting in high school. Experience this installation where she uses hair as a medium to create fine art. Kristina has expanded her creativity to exist beyond a head-form onto canvas and three dimensional sculptures. She creates intrinsic shapes and breathtaking textures using the art of hair sculpting.

VIRTUAL EXPERIENCE SEPT. 4

INTERNAL INFERNO
BY Katherine Johnson
@ The Kitchen, by Cooking with Que | 6529 Woodward Ave, Suite A | Detroit, MI 48202
As an experienced curator, Katherine Johnson will exhibit a screen-printed series reflecting the disparities in death rates of African Americans during the novel Coronavirus pandemic. These ideas will be expressed through figurative motifs and words printed on healthcare attire and PPE (personal protective equipment), including doctor’s coats, masks, scrubs, shoes covers, gloves, dividing sheets and even hazmat suits.

VIRTUAL EXPERIENCE SEPT. 4

SOFTLY AWAY
BY Nabeela Najjar
@ Detroit Center for Design + Technology | 4219 Woodward Ave | Detroit, MI 48201
As a graduate from College for Creative Studies with a BFA in Fibers and Textiles, Nabeela Najjar is a costume and fashion designer inspired by dreams and nature. Nabeela will work with garments and florals to transform a space into something ethereal and unexpected.

VIRTUAL EXPERIENCE SEPT. 4
WE EXIST

BY Nneka Jackson
@ Coup D'état | 3044 W Grand Blvd, Suite L-460 | Detroit, MI 48202

As part of Detroit’s art and fashion community over 10 years, Nneka Jackson specializes in creating body adornments that inspire. Nneka will be designing an #afrofuturism display using wearable art, movement and sound to create different personas of people who look like her in the future.

VIRTUAL EXPERIENCE SEPT. 6

CCS SENIOR FASHION ACCESSORIES SHOWCASE

BY College for Creative Studies
@ MM-O-DD at Collected Detroit Gallery | 2439 4th St, Detroit, MI 48201

College for Creative Studies Fashion Accessories Design Department will be showcasing the work of five recent Fashion Accessories graduates. Discussions will include how most of the work was completed during ‘stay-at-home’ confinement, showing how it is still possible to create work that is beautiful and speaks to us. The graduates presenting are: Heron Robinson with Astro/Black, Evan Sparrow with Intelligent (1)Degenerate(2), Mariana Sanchez with Lovour, Amineh Ahmad with Arabesque and Tori Abrahams with Metamorphosis. Made possible with support from College for Creative Studies.

LIVING DECALS

BY Hook

ON VIEW SEPTEMBER 1-30

Virtual Experience Sept. 6: This year we’re adding a fun, interactive element to Detroit Month of Design! As the winners of Design Core’s Interactive Design Competition, Hook uses Augmented Reality technology to transform static artwork into 3D animation using Snapchat’s camera.

Bring your smartphone and interact with the street decals found at the entrances of participating Month of Design locations, and throughout the City of Detroit.

Made possible with generous support from Let’s Detroit and Digital Print Specialties.

Hook is a Creative Production Agency. With a maker-centric team and a focus on digital design, Hook develops creative campaigns, short-form content, and interactive experiences for brands including Google, YouTube, Nike, and NASA.

Design Core worked with their Detroit team on this year’s AR experience, although Hook also has offices in Ann Arbor, Los Angeles, & San Francisco.
Did You Try Unplugging It and Plugging It In Again?
By Detroit Denim & Lisa Waud × September 5-30
Pat Lane Park | 899 West Philadelphia Street

Mounds of grass beneath a flowing canopy of blue fabric create a space for nutritive thought in Detroit Denim owner Brenna Lane and Botanical Artist Lisa Waud’s installation in a New Center neighborhood park. This outdoor, open-air installation uses the leftover remnants from the production of thousands of hospital gowns that were made by various cut-and-sew manufacturers around Michigan as a response to the Coronavirus pandemic.

Local Color: Natural Dyes of Detroit
By Salt Textile Studios × September 5-30
Dequindre Cut

Experience the abundance of the natural world in Detroit in the form of plant-dyed, handwoven textiles. Using plants grown and foraged in Detroit, weaver Kayla Powers, has hand dyed wool and woven a series of tapestries that will hang in a free, outdoor, public installation on The Dequindre Cut.

Nonprofits in Action: The 2020 Design Showcase
By Co.Act + Design Core Detroit × September 1-30
6568 Woodward Ave | Detroit, MI 48202

Co.Act has partnered with Design Core on a design competition to communicate the social impact of the work of a local nonprofit through Co.Act’s windows facing Woodward Avenue. Alternatives for the Girls is the first nonprofit selected and was paired with Design Network member Laura Lybeer Hilpert to create a colorful display to highlight a message of hope and uplift the girls in the program.

Garden Novella
By Other Work × September 15-November 15
4400 W. Vernor Hwy | Detroit, MI 48209

Garden Novella is an installation that expresses the cultural, collective, and individual identity by sharing real stories from Southwest Detroit residents. Enjoy this welcoming gateway handmade from sun powered lanterns, hanging gardens, and seating while listening to stories from a bilingual immigrant community.

Garden Novella is one of three winning installations from the Detroit City of Design Competition that debuted during the 2019 Detroit Month of Design. The Detroit City of Design Competition was an international competition for designers in the UNESCO Creative Cities Network to prototype design solutions for three Detroit neighborhoods that address safety and walkability. Made possible with support from the John S. and James L. Knight Foundation and the National Endowment of the Arts.

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Thank You

Sponsors
In addition to the following Detroit Month of Design sponsors, Design Core receives support from the John S. and James L. Knight Foundation, Kresge Foundation, New Economy Initiative, William Davidson Foundation, Bank of America, JPMorgan Chase Foundation, National Endowment for the Arts and Pure Michigan Business Connect.

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DESIGN CORE DETROIT: CHAMPIONS OF DESIGN-DRIVEN BUSINESS

Design Core Detroit champions design-driven businesses and their role in strengthening Detroit’s economy. It offers services to strengthen, grow and attract design businesses, increases market demand for design services, and tells Detroit’s design story locally and globally. Design Core is a part of College for Creative Studies.